AfricArena is a conference that showcases Africa’s best startups and innovators in front of an audience of local and international investors looking for world-class talent. **Startups from all over Africa pitch their services and battle against other startups to solve challenges defined by our sponsors.**

**WHAT IS AFRICARENA?**

- **2** DAY EVENT in Cape Town: talks and pitch battles
- **1** TOUR to select the best African startups
- **10+** CHALLENGES to solve real business problems

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2017 AFRICARENA LEADERS

- 450+ Attendees
- 2 Stages
- 40+ Speakers
- 100+ Investors
- 80+ Startups
- 100+ Delegates
- 20+ Exhibitors
- 25+ Countries Represented
- 2M+ USD Deals

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WHAT IS THE AFRICARENA TOUR?

- AfricArena sponsors have the opportunity to launch their dedicated ‘Tour Challenges’ and source the best startups on the continent in the leading tech cities of Africa.
- The AfricArena team will visit 6 cities around Africa to organise several pitch battle sessions.
- 1 winner PER city PER Challenge will be pre-selected.
- The final startups of the Tour Challenges will be selected from the shortlisted groups in September (end of the Tour).

6 DESTINATIONS

3 CHALLENGES per destination

1 STARTUP selected PER challenge PER city
**AFRICARENA TOUR \ TIMELINE**

**PHASE 1: PREPARE**
- March 2018
- **1. DEFINING** the Tour Challenge with the Sponsors

**PHASE 2: TOUR PRE-SELECTION**
- May 2018
- **1. TRAVEL:** The AfricArena team and judges will travel to the six destinations, to judge the pitching competitions for the Tour Challenge.
- **2. 1 STARTUP WILL BE SELECTED** for each Challenge at each destination.
- **3. In total, 3 STARTUPS** per city will be selected.

**PHASE 3: FINAL SELECTION**
- September 2018
- **1. SPONSORS** will choose startups from a pre-selected shortlist who will also pitch at the final event in Cape Town (15-16 November).
- **2. TOUR WINNERS** will have the opportunity to pitch alongside other startups in front of the sponsors and the investors at the Cape Town event.
- **3. FLIGHTS & ACCOMMODATION** to attend the Cape Town event will be provided in full for the winning startups.

**PHASE 4: Startup Partnership**
- November 2018
- **THE WINNER** of each Challenge will have the opportunity to partner with the Sponsor according to the initial agreement.

**THE AIRCARENA2018 TOUR TIMELINE**

**MARCH 2018**
- **PHASE 1: PREPARE**
- **1. DEFINING** the Tour Challenge with the Sponsors

**MAY 2018**
- **PHASE 2: TOUR PRE-SELECTION**
- **1. TRAVEL:** The AfricArena team and judges will travel to the six destinations, to judge the pitching competitions for the Tour Challenge.
- **2. 1 STARTUP WILL BE SELECTED** for each Challenge at each destination.
- **3. In total, 3 STARTUPS** per city will be selected.

**SEPT 2018**
- **PHASE 3: FINAL SELECTION**
- **1. SPONSORS** will choose startups from a pre-selected shortlist who will also pitch at the final event in Cape Town (15-16 November).
- **2. TOUR WINNERS** will have the opportunity to pitch alongside other startups in front of the sponsors and the investors at the Cape Town event.
- **3. FLIGHTS & ACCOMMODATION** to attend the Cape Town event will be provided in full for the winning startups.

**NOV 2018**
- **PHASE 4: Startup Partnership**
- **THE WINNER** of each Challenge will have the opportunity to partner with the Sponsor according to the initial agreement.

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EVENT FORMAT FOR EACH AFRICARENA TOUR CITY

16H  AFRICARENA INTRODUCTION & PANELIST DISCUSSION
17H  BATTLE PITCH SESSION
18H  COCKTAIL & NETWORKING SESSION
20H  

AFRICARENA 2018
THE AFRICAN TECH ECOSYSTEM ACCELERATOR

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TOUR DESTINATIONS

MAURITIUS
MAY 2

REUNION ISLAND
MAY 3

Additional exposure
PARIS
MAY 22-26 Vivatech

AFRICARENA TOUR

2018

CAPE TOWN
NOV 15&16

DAKAR
SEPT 19

LAGOS
JULY 18

CASABLANCA
JULY 4

NAIROBI
JUNE 13

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COMING SOON!
THANK YOU

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